



Speaker VideoBoost FAQ



Definitions

Request	A “request” is the unique ask for a video from your audience. Requests are built into the backend of the Gather Voices platform and give video creators the information they need to create quality video content. Speaker VideoBoost has a single request – for the speaker to make their promo video.
Gallery	Our proprietary technology that enables activation for video capture from a webpage as well as hosting of related videos directly on that page. You automatically get a Gallery of speaker videos as part of Speaker VideoBoost. To see more visit: https://gathervoices.co/galleries
Video Branding	Each video will be embedded into a branded frame that promotes your event. The first task with Speaker VideoBoost is to create that branded frame using the built-in frame builder.

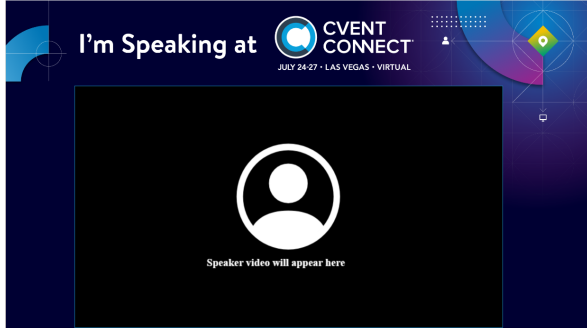
FAQs

What is Speaker VideoBoost?

Speaker VideoBoost is a product of Gather Voices that enables event marketers to capture and share promo videos of their speakers. With Speaker VideoBoost, the speaker gets a request to record a video. When the speaker clicks on that request, the software automatically walks them through the process of recording on their own phone or laptop. The system brands the video into the event branding, and then enables the speaker to share the branded video to their social media channels. Speaker VideoBoost also directs those that watch the video to the event registration page and tracks the views and clicks for the admin to see which speakers had the most impact on marketing.

I am having trouble creating the branded frame to my liking. Can you help?

A shortcut to creating the perfect branded frame is to simply upload a background image that leaves a placeholder for the video. Have your design team create an image that has the 16x9 aspect ratio and then click on the background, the gear icon and upload. Here is an example:



If you need help in building the perfect frame, schedule a 30 minute support meeting with Michael Hoffman directly on [his calendar here](#).

What are the different ways the admin can send the video request to my speakers?


There are several ways to send the video request to your speakers.

- 1. Connect your Cvent registration platform and automatically export the speaker data into Speaker VideoBoost. A special email will then go to each speaker with a link that is specific for that speaker.
- 2. The admin can upload a CSV file with speaker name and email addresses to Speaker VideoBoost and an email will be sent to each speaker with a link that is specific for that speaker.
- 3. The system will generate a genic link that can be shared with all of your speakers. Unlike the specific links that already capture the name of the speaker, using the generic link requires the speaker to input their name and email to the data can be tracked.

The advantage of using the first 2 methods include being able to see which speakers have recorded and which have yet to record and the sending of automated reminder emails.

Where can the admin see the videos that are made by the speakers?

In the Reports tab there is a link to each video.

Videos Viewed		0
SPEAKER	VIDEO	VIEWS
Michael Hoffman		0

Can the admin edit the videos?

The videos are automatically edited to put the video into the event-branded frame. The purpose of Speaker VideoBoost is to create a seamless way for the speakers to create videos and then, in real time, share those videos with their network, while also allowing the admin to also share the videos. If you would like to have full edit capabilities to your videos, consider upgrading the Gather Voices Teams subscription.

Can the admin download the videos?

The videos are automatically edited to put the video into the event-branded frame. The purpose of Speaker VideoBoost is to create a seamless way for the speakers to create videos and then, in real time, share those videos with their network, while also allowing the admin to also share the videos. If you would like to have full edit and download capabilities to your videos, consider upgrading the Gather Voices Teams subscription.

How long are the videos available to use?

Videos are available on the platform for up to 1 year after your start.

How long is the Gallery Live?

The Gallery is live for up to 1 year after your start.

If you load in 15 speakers but somehow 25 speakers submit videos how do I get billed?

Today, there are two Speaker VideoBoost plans. One for 20 speakers or less, and one for 21 speakers or more. Billing is based on your number of speakers recording. The admin is responsible for the communication with their speakers. If a video was fraudulently recorded, contact Gather Voices and you will not be charged for that speaker.

When do I get billed?

You will be billed when the first speaker makes a video.